

Turning Heartbreak into Hope

in Spartanburg, Cherokee and Union Counties



Every day the American Red Cross is there for our neighbors who need us. We're there to help the family who has lost everything in a house fire. We're there to connect deployed service members with their families. We're there to provide life-saving training in First Aid, CPR, and water safety. We are able to do this because we provide a means for everyday people to reach out and help one another in times of need. The Red Cross provides a way to channel the humanity in all of us. Through the Red Cross we are all empowered to change lives every day. We are empowered to transform moments of heartbreak into moments of hope.

Michelle Sullivan
Piedmont Chapter Board Chair

Rochelle N. Brown
Executive Director

Year-at-a-Glance

Last year with the generous support of our donors and the time and talent of nearly 400 volunteers, we made a significant difference in Spartanburg, Cherokee, and Union Counties.

Disaster Relief

- Responded to 157 local disasters – mostly single family and apartment fires.
- Provided over \$82,000 in direct financial assistance to the 479 people affected by those disasters to meet their immediate emergency needs including food, clothing, shelter, medications, and other essentials.

Disaster Preparedness

- Trained over 1,062 children and adults in the steps they can take to be better prepared for the disasters that can happen in their community.

Life-Saving Training

- Trained 6,236 people in life-saving skills in first aid, CPR, use of an automated external defibrillator (AED), lifeguarding and water safety, both in the community and in the workplace.

Military Support

- Provided 186 case services to members of the armed forces and their families including helping families send emergency messages in times of family crisis and providing access to financial assistance, counseling, and referrals.
- Briefed 893 members of the armed forces and their families on Red Cross services available to them.

Youth Support

- Trained 120 young people in the skills needed to become better babysitters, prepared to respond to emergencies with confidence.

Volunteer Services

- Provided training, guidance, support, and recognition for nearly 400 volunteers whose gifts of time and expertise multiplied our resources in the community.

Community Services

- Provided 1,176 hospital services to comfort patients and their families.



Our Leadership

2009-2010 Piedmont Chapter Board

Chair

MICHELLE SULLIVAN
Budweiser of Spartanburg

MARK AYCOCK
Spartanburg Regional
Healthcare System

BEVERLY
FOSTER-BLACKLEY
State Farm Insurance

CHAD LAWSON
Spartanburg Regional
Healthcare System

AMY OAKES
Community Volunteer

Vice Chair

WILL LOWDER
BrightStar Healthcare

SOPHIA FACEY
Community Volunteer

MARINA KAKOURAS
Rieter Corporation

DON NAPIER
Spartanburg Regional
Healthcare System

PEDRO VAN HOECKE
Milliken

Financial Statement

An independent accounting firm has examined the financial statements of the American Red Cross, Piedmont Chapter, for the fiscal year ending June 30, 2010. A complete copy of the audited financial statements may be reviewed at the chapter office located at 104 Garner Road, Spartanburg, SC, 29303.

2009-2010 Revenues

PUBLIC SUPPORT

United Way	\$139,834
Contributions	\$141,643
Special Events	\$91,480
Grants	\$10,675

OTHER REVENUE

Health and Safety Sales and Course Fees	\$98,849
Other	\$38,816

TOTAL REVENUE \$521,297

2009-2010 Expenses

PROGRAM SERVICES

Services to Armed Forces	\$48,061
Disaster Services	\$296,108
Health and Safety Services	\$178,737
Community Services	\$47,461
Total Program Services	\$570,367

SUPPORTING SERVICES

Membership and Fundraising	\$109,485
Management and General	\$87,707
Total Supporting Services	\$197,192

TOTAL EXPENSES \$767,559

Our Financial Position

June 30, 2010

Cash and Investments	\$220,568
Receivables	\$31,286
Land, Buildings, and Equipment	\$220,956

ASSETS \$472,810

Accounts Payable and Accrued Liabilities	\$73,716
Net Assets-Unrestricted	\$394,602
Net Assets-Temporarily Restricted	\$4,492
Net Assets-Permanently Restricted	\$0

LIABILITIES AND NET ASSETS \$472,810

Upcoming Events

Join us for *RetroFest*, the South's grooviest disco party, on February 5, 2011 at Spartanburg Memorial Auditorium! For ticket information and sponsorship opportunities, please visit piedmont.redcross.org or call 583-8000.

The 10th annual *A Taste of Cherokee* will be held March 3, 2011, 5:30-8:00PM at the Broad River Electric Cooperative, 811 Hamrick Street, Gaffney. For more information on sponsorship opportunities, please visit piedmont.redcross.org or call 489-6066.

104 Garner Road, Spartanburg, SC 29303
(864) 583 8000

405 N. Logan St., Gaffney, SC 29340
(864) 489 6066

101 Sharpe Ave., Union, SC 29379
(864) 680 8406

